

Puma Sports India signs up with Adrenalin

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Puma Sports India had signed up with Adrenalin eSystems Limited, the makers of is India's most popular Human Capital Alignment. PUMA India was incorporated in 2005, with its Corporate Office in Bangalore. With presence in Sri Lanka and Maldives, PUMA India is bringing the brand to the Indian subcontinent in a big way. The way forward for Puma India is rapid and aggressive expansion, to establish formidable retail presence across India. This would also mean hiring of the best available talent. Adrenalin would help Puma in this endeavour. PUMA India manufactures 80% of its apparel in India and 25% of its footwear in India. They run retail operations across the country along with servicing other Multi Brand Outlets.