

## New Report Australia Diagnostic Imaging Market Outlook to 2016 added by WorldMarketStudy

Posted for [World Market Study](#) by [Jessica Thomas](#) on July 16th 2010 and filled under [Healthcare biotechnology & pharmaceutical](#)

WorldMarketStudy announces it Will Carry GlobalData's [Australia Diagnostic Imaging Market Outlook to 2016](#) June reports in its store.

Browse complete report at

<http://www.worldmarketstudy.com/market-report/australia-diagnostic-imaging-market-outlook-2016-830.html>

GlobalData's medical equipment report, "Australia Diagnostic Imaging Market Outlook to 2016" provides key market data on the Australia diagnostic imaging market. The report provides value (USD million), volume (units) and average price (USD) data for each segment and sub-segment within six market categories – Computed Tomography Systems, Mammography Equipment, MRI Systems, Nuclear Imaging Equipment, Ultrasound Systems, and X-Ray Systems. The report also provides company shares and distribution shares data for each of the aforementioned market categories. The report is supplemented with global corporate-level profiles of the key market participants with information on company financials and pipeline products, wherever available.

This report is built using data and information sourced from proprietary databases, primary and secondary research and in-house analysis by GlobalData's team of industry experts.

### Scope

Market size and company share data for diagnostic imaging market categories – Computed Tomography Systems, Mammography Equipment, MRI Systems, Nuclear Imaging Equipment, Ultrasound Systems, and X-Ray Systems. Annualized market revenues (USD million), volume (units) and average price (USD) data for each of the segments and sub-segments within six market categories. Data from 2002 to 2009, forecast forward for 7 years to 2016. 2008 company shares and distribution shares data for each of the six market categories. Global corporate-level profiles of key companies operating within the Australia diagnostic imaging market. Key players covered include GE Healthcare, Siemens Healthcare, Philips Healthcare, Toshiba Medical Systems and Hitachi Medical.

### Reasons to buy

Develop business strategies by identifying the key market categories and segments poised for strong growth. Develop market-entry and market expansion strategies. Design competition strategies by identifying who-stands-where in the Australia diagnostic imaging competitive landscape. Develop capital investment strategies by identifying the key market segments expected to register strong growth in the near future. What are the key distribution channels and what's the most preferred mode of product distribution – Identify, understand and capitalize

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