

CFO & Financial Advisory Council for SMEs

by [rajat mishra](#) on July 10th 2010 and filled under [Small and Medium Enterprise \(SME\)](#)

About The Council Small and Medium Enterprises contribute significantly towards industrial output, exports and employment generation for the economic growth of the Nation. Finance remains one of the major concerns for the SMEs. Many of the entrepreneurs are technically sound but lack in knowledge and presentation of financial matters. An entrepreneur has to play multiple roles in managing his business right from Planning, Purchasing, Design, Production, Quality Control, Marketing, Finance, Man Power, Public Relations, New business Developments and targeted growth. Due to their small size they cannot afford to appoint highly qualified financial full-time executives to manage their finance, interact with the bankers and regulating agencies as well as comply with the statutory requirements. With a view to provide efficient and cost effective financial management solutions, Small & Medium Business Development Chamber of India (SME Chamber of India), Maharashtra Industrial and Economic Development Association, India International Trade Centre (IITC-INDIA) and SME Training Institute of India have initiated the division “CFO and Financial Advisory Council for SMEs”. This Council consists of full time of financial experts to provide appropriate advice and assistance to SMEs on-call or regular basis by appointing a panel of members, partners, associates, consultants and advisors-ex banker, retired government officials, CFOs, CAs, Company Secretaries and experts. CFO & Financial Advisory Council for SMEs is a private organisation and does not have any affiliations or associations with any Government or Semi Government agencies. This is a division of India International Trade Centre (IITC-India).