

WHEEBOX: An integrated Learning App for App for Higher Education rolled out to selected partners in India, UK and US.A.

Posted for [Integrated Learning Solution](#) by [WHEEBOX](#) on April 10th 2010 and filled under [Education](#)



WHEEBOX: (A product of Integrated Learning Solution) WHEEBOX an Assessment, Learning and Employment App integrated for Higher Education previewed its App today through web casting to it selected viewers in India, U.S and U.K. The Application has several tools but the focus moved to the Assessment on Functional domain on Engineering and Business Schools, English and Aptitude Skills for employment. It uses XM model algorithm to assess user strength and improvement on each domain and sub domains. User got a preview of detailed information of strength and improvement in a very user friendly display. It indexes relevant information from different search engines and guides user for relevant information for all improvement domains. It automatically schedules calendar to get trained on improvement domains. Learners got connected to trainers using Web 2.0 advance synchronous platform supported by DimDim Enterprise Server at U.S.A for a 2 ways audio video learning with advance recording tools and live feedback embedded in the tool for highly interactive live classroom session at a low bandwidth. Finally the App connects its user to employers and recruiters directly for final placements using its live search employment portal. The employers get connected to users directly from their desks to assess and interview students using WHEEBOX COL platform at no cost. Speaking on the platform founder member of WHEEBOX, K.Sandeep said "The students of Engineering College and Business Schools get a chance to assess their domain and employment skills, get trained by best coaches worldwide and get connected to employers directly for internship and placements at almost no cost". The advance technology supported by partners makes WHEEBOX very robust and most importantly enrich with latest content and delivery platform at regular frequency". The 32 MB App reaches a users in Universities and Colleges through Internet and Media Solution. The App plans to reach Universities and Colleges using social marketing and digital media in June, 2010.