

How do Barter, Social Networking

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Undeterred by the recession that began in December 2007 DailyDealTV.com has managed to harness the whirlwinds to propel themselves into a potential overnight success story and is garnering nationwide attention in the group buying industry a billion-dollar Web trend. How do Barter, Social Networking (think YouTube, Facebook, Twitter, MySpace), Collective Buying (think eBay, Groupon, Living Social), the Internet and TV relate to each other? They are multi-billion dollar platforms combined into one business for the first time with startup DailyDealTV.com. This potentially game changing company that is injecting hysteria into the process of bargain hunting on the web will be introduced to the public on a special edition of the nationally aired television program Moving America Forward, hosted by William Shatner. Imagine a web site where you could upload videos and get paid for it, watch TV stations and shows for free, chat and interact with a social community, personalize your TV channel page and no matter where you viewed the site in the world have access to a local "Deal of the Day" offering 50% to 80% off something great to see or do. This is the premise of DailyDealTV.com launching this fall. Home shopping and collective buying is a billion dollar marketplace and DailyDealTV.com is capitalizing in an economy where people are attracted by bargains but at the same time not overwhelming them with choices by offering only one deal each day. In the midst of acquisition fever by large companies such as Google who is buying companies virtually every month including acquisitions in the \$100 million to \$750 million range there has been a lot of buzz about DailyDealTV.com. Investors are keeping a watchful eye out for the next Groupon, a web-powered group-buying service that has been growing at an exponential rate and is now valued at over 1 billion dollars. The company is already believed to be generating more than \$1 million a week in pure profit and has been operating only a year and a half. Could the group buying market be worth multiple billions? Investors seem prepared to make that bet. The story of DailyDealTV.com will be told over the American Life Television Network and other media on Moving America Forward a National television show hosted by William Shatner. Sure to become a powerhouse in the group-buying startups DailyDealTV.com is the first and only to add a different spin on the group buying service by combining barter, social networking, internet and television all into one site. DailyDealTV.com is a division of the GlobalBarterBanc.com Corporation, a privately held company gaining a lot of attention on an international level.