

## Fastrack to open 100 stores by March 2011

by [Mahesh Suri](#) on August 21st 2010 and filled under [Retail and Merchandising \(General\)](#)



Fastrack, a fashion accessory brand from Titan, plans to launch 100 stores across India by March 2011. Majority of these outlets will be opened through franchise route, confirms a company's official. The company is planning to open two more stores in Ahmedabad, Surat, and Vadodara each and one in Anand in the next one year. The Fastrack stores offer a wide array of bags, belts, wallets, wristbands, watches and sunglasses. Established in February 2009, in Pune, the company is presently operating through 36 exclusive stores across the nation. Besides this, the company is also targeting a turnover of Rs 450 crore in the present fiscal year, and has plans to extend its portfolio under the brand such as footwear, jewellery, cellphones and caps.